

Action Selling

About Your Action Selling Training License

General: With the purchase of an Action Selling Training System, each Action Selling facilitator is provided with a single non-transferable license to train students, each of whom have purchased Action Selling Student Materials. With the purchase of Action Selling Student Materials, each student is provided with a single, non-transferable license to participate in the Action Selling Training Workshop.

Facilitator License: The Action Selling facilitator license is contained in the Action Selling Video/DVD and in the Action Selling Instructor Guide. To activate this license, each facilitator must have purchased an Action Selling Training System that contains an Action Selling Video/DVD and an Action Selling Instructor Guide. The facilitator license is for the individual use of the facilitator only and may not be shared by individuals or transferred to another individual. The facilitator license only authorizes training of students who have purchased Action Selling Student Materials.

Student License: The Action Selling student license is contained in the Action Selling Student Workbook. Each attendee of an Action Selling workshop must have purchased a set of Action Selling Student Materials that contains the Action Selling Student Workbook. The Action Selling Student Workbook and accompanying license is for the individual trainee and may not be shared or transferred.

Action Selling Training System: The Action Selling Training System contains one complete set of Facilitator Materials including the Action Selling Instructor Guide and Action Selling Video/DVD and one complete set of Student Materials containing the Action Selling Student Workbook. The purchase of this training system does not provide the facilitator with the license to train students who have not purchased an individual set of Student Materials. Each participant in an Action Selling training event where the Action Selling Training System will be used is required to purchase student materials containing the Action Selling Student Workbook.